

AGENDA FOR THE MILLBURN SHORT HILLS BUSINESS ORGANIZATION, INC. /

SPECIAL IMPROVEMENT DISTRICT

ANNUAL MEETING

Tuesday, November 17, 2020 – 7:00 P.M

The meeting at Millburn Town Hall, 375 Millburn Avenue, Millburn, New Jersey will be held both in person with possible occupancy limitation and also electronically beginning at 7:00 p.m. via zoom at the following link: <https://zoom.us/j/95874320397?pwd=a05iMUl4VnpjZ3BtVnNiZ0E2Y1laUT09>
Passcode: **942843**

A. SUNSHINE COMPLIANCE STATEMENT

Notice of the time, date, location and agenda of this meeting, to the extent known, was provided at least forty-eight (48) hours prior to the commencement of this meeting in the following manner pursuant to the provisions of N.J.S.A. 10:4-6, et seq. (The Open Public Meetings Act).

1. By posting such notice in Town Hall and the Township's website,
2. By notification to newspapers on October 2, 2020 and
3. By providing notice to the Township Clerk

B. SALUTE TO THE FLAG

C. ROLL CALL

D. MINUTES – October 15, 2020

E. MEET THE SID (OVERVIEW) AND BOARD OF TRUSTEES

F. PUBLIC COMMENTS

When invited to speak, please come to the lectern, clearly state your name and address, and speak into the podium microphone so that your comments can be understood by all and properly recorded. Whenever an audience or Committee member reads from a prepared statement, please give or email a copy to the Millburn Short Hills SID at mshsid@millburntwp.org. To help facilitate an orderly meeting and to permit all to be heard, speakers are asked to limit their comments to 3 minutes. Members of the public who wish to participate in the meetings may do so in person with possible occupancy limitation or electronically by phone or computer via ZOOM. Individuals calling in will be able to fully participate in the meeting during the appropriate public comment periods.

G. ADMINISTRATIVE UPDATES

H. SUB-COMMITTEE UPDATES

- i. Marketing (Tracy Levine, Jumana Culligan) – website, social media, merchant workshop
- ii. Short-term planning (Jumana Culligan, Nadege Nicoll, Mayor Jackie Benjamin Lieberberg) – seasonal events
- iii. By-laws (Tracy Levine, Michael Parlavecchio) – Note: review of proposed by-laws amendments is later in the agenda

- iv. Recruitment/Human Capital (Stephen Winer, Andrew Morgan, Mayor Jackie Benjamin Lieberberg)
- v. Business Development and Advocacy (Mayor Jackie Benjamin Lieberberg and Richard Wasserman)

I. LOGO PRESENTATION

J. PROPOSED BY-LAWS AMENDMENTS

K. FINANCES

L. BOARD COMMENTS

M. ANNOUNCEMENTS/MISCELLANEOUS